

## **Carmen Castanyer Gisbert > Carmesine Blauvent**

Fashion and Textile Design | Branding | Project Manager

Founder, CEO at Blauvent > An eclectic collection of limited editions

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My name is Carmen Castanyer and I am a spanish artists, designer and entrepreneur, based in Innsbruck since August 2014.

I speak spanish, english fluently and have a good knowledge of italian and french. Currently I'm taking advanced lessons in german.

I've been always interested on human interaction and also on how the objects are conceived, their internal mechanisms and processes.

During my work experience as a designer, my focus has very much been on defining and developing new projects and strategies as well as communicating them to the target. I am very passionate and dedicated on fulfilling the desired objectives and goals.

I am specialized in fashion design, bags design, textile and print design and illustration. I've been working for the industry for more than 15 years. Besides freelancing I also run my own label: [www.blauvent.com](http://www.blauvent.com)

I paint mountains and I work by commission, I paint them in any size. I do always work from photos I take myself in the mountains.

BLAUVENT was launched in October 2009. I had in mind my own project as designer, a sustainable product that would have sense also for a passionate paraglider as I was. For that reason I started manufacturing my designs with original paraglider textile and from used and recycled ones.

I got my Master in Design and Communication at the Domus Academy, Milan, back in 2001.

I was shoes designer at Camper for two years, and I worked as designer at Salomon Sports, in France, for one year. In the year 2006, after two years building and coordinating a new apparel brand for a Spanish company, I started the adventure of being freelancer.

The last years, among some other clients I've been designing and coordinating the whole collections of a womenswear eco-label called Tijar, based in Nepal and Spain. My background has always been very eclectic.

Doing what one likes is one of the biggest luxuries possible. I believe in it and I feel fortunate to pursue my vocation. Since my younger years I have been professionally proactive, experimenting in different fields and eager to cross the conventional borders to explore new ways of accomplishing the purpose.

## SUMMARY

Textile and Fashion Design | Production management | Branding | Market Research  
Drawing by hand | Illustrator | Photography | Photoshop

## EXPERIENCE

### Founder and CEO @Blauvent

2009 - Present (6 years)

As freelancer I had performed consulting projects for clients as Famosa and Aiju. Besides that in 2009 I took the adventure of selfproducing, building my own company; Blauvent, and developing a sustainable product and process.

### Fashion Designer | Freelancer @Rock Experience and @Meru

May - June 2016 | Designing and coordinating a line of eco-fair T-shirts.

### Illustration | Freelancer @TSG

April 2015 | Designing 2 Winter 2016/17 Men Ski helmets.

### Fashion Designer | Freelancer @Tijar

2012 -Present (4 year) | Designing and coordinating the collections.

### Journalist | Freelancer @Textiles Para El Hogar

2010 - 2012 (2 year and 11 months)

Textile Trade Fair Reports: Intertextile Shanghai HomeTextile | HKTDC Hong Kong

### Consultant | Freelancer @AIJU Centro Tecnológico Del Juguete

2008 - 2009 (1 year) | Market Research: nursery, childrenswear and toys.

### Consultant | Freelancer @Famosa

2006 - 2009 (3 years and 5 months)

Design | Trends Setter | Concept Development: toys.

### Creative Director @Domus Arfama World Wide

2004 - 2005 (1 year and 8 months)

Coordinator of a spanish apparel new born brand.

### Designer @Camper

2002 - 2004 (1 year and 9 months)

Shoes Designer.

### Designer @Salomon Sports

2002 (8 months)

Clothing Designer at the advanced research department.

### Designer @K de Kan

1999 - 2000 (8 months)

Clothing Designer.

## EDUCATION

Domus Academy, Milan, Italy

2000 - 2001

Master's Degree. Fashion and Communication.

EASD Alcoi, Spain

1997 - 2000

Degree in Fashion, Apparel and Textile Design

## HONORS AND AWARDS

### Design Award

INJUVE 2007, SPAIN

July 2007

First Prize.

### Graphic Design Award

PREMIOS DIPUTACIÓN DE ALICANTE, SPAIN

July 2010

Third Prize.

### Fashion Design Award

MITTLEMODA, ITALY

August 2001

Finalist. Menswear Collection.

### Accessories Design Award

MODA GIOVANE STILISTI, ITALY

May 2001

First Prize. Bags Collection.

### Fashion Design Award

DOMUS ACADEMY, ITALY

October 2000

Second Prize. Menswear and Accessories Collection.

### Textile Design Award

MURCIA JOVEN, SPAIN

December 1998

Second Prize. Menswear Collection.

## PROJECTS

### BLAUVENT

October 2009 - Present

[www.blauvent.com](http://www.blauvent.com) | An eclectic collection of limited editions.

The name of the brand originates in Catalan: BLAUVENT means 'blue wind'.

All BLAUVENT products are individually handmade and produced in the region of Alicante, with a strong commitment to promote the local. Both, the company and the products, are environmentally aware and respectful to people.

BLAUVENT distributes online, through [www.blauvent.com](http://www.blauvent.com), also our product can be found multi-brand stores in Switzerland, as well as in the shop at the Guggenheim Museum, in Bilbao.

Backpacks and wallets made from recycled wings. Each product is unique, one of the a kind, as each pattern adapts to the nicest section of the paraglider.

BLAUVENT offers a line of bags and accessories for people willing for creative product with a well defined concept: versatile enough to fit into the urban style, sports, leisure and outdoor activities. The experience of freedom associated with paragliding.

## LANGUAGES

Español (Native or bilingual proficiency) | Català (Native or bilingual proficiency)

English (Professional working proficiency) | French (fluency level of spoken)

Italian (Understanding and basic level of spoken) | Deutsch (A1 level)